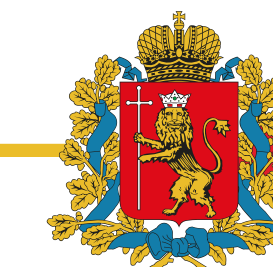


# VLADIMIR REGION



your business-friendly haven

# We are trusted!



METRO

Auchan

globus

ЛЕНТА

Trimo

DANONE  
ONE PLANET. ONE HEALTH

askona  
ТЕРРИТОРИЯ ЗДОРОВОГО СНА

Wienerberger

VESTEL

BEKO

JUTEKS

РАКО

veropharm

membranum  
MEMBRANUM

Generium  
Pharmaceuticals

EAE  
ELEKTRIK

Dow ДауИзолан Iz

ИЗТТ  
Ижевский Завод Тепловой Техники

КАБЕЛЬНЫЙ  
АЛЬЯНС

НИКОЛЬ  
ПАК

Akrilan

EDöcke  
PRODUCT OF GERMANY

MARCEGAGLIA

ВЕНТВОДМАШ

НПО ВОЯЖ  
NPO VOYAGE

БайТекс

BOYDAK  
INTERNATIONAL

TAKISAWA  
TAIWAN

ООО «ОБЪЕДИНЕННАЯ КОМПАНИЯ  
«РУСТЕХНОЛОГИИ»

Sudar

FARAL®  
radiatori italiani dal 1966

РУСКЛИМАТ

Гусар  
арматурный  
завод

Abbott

Quarzwerte Gruppe

МуроМ  
Закрытое Акционерное Общество

Nestlé

Hamé

КОМКОР

ВЛАДИМИРСКИЙ  
СТАНДАРТ

de heus

Гусевской  
Хрустальный  
Завод

Mondelez  
International

Р/О

РУСДЖАМ  
HSECAM  
GLASS PACKAGING

Zi Zoppas Industries  
Heating Element Technologies

НПО НАУКА

БайТекс

Яндекс

FERRERO

СТАРОДВОРЬЕ

CTX CONTAINEX

Wienerberger

НИКОЛЬ  
ПАК

Vladimir region lies in the heart of European Russia, between Moscow and Nizhny Novgorod, and spans over **29 thousand km<sup>2</sup>**. It borders with Yaroslavl, Ivanovo, and Ryazan regions. The distance from Moscow to the regional center — Vladimir — is 180 km. It takes about 1.5 h by Strizh or Lastochka high-speed trains.

Trains to Vladimir along Moscow – Nizhny Novgorod route depart from Kursk railway station of the capital.

The population of the region is about **1.4 mln people**. Vladimir region is the land where the Russian statehood stemmed from. This is one of the oldest historical and art hubs of the country, the richest in the number and variety of preserved historical and cultural landmarks.



# Key attractiveness factors of the region

## Prime location

### Motorway:

 Moscow – Vladimir – Nizhny Novgorod – Kazan – Ufa


### Railway lines:


 Moscow – Nizhny Novgorod – Perm – Yekaterinburg

### Airport:

-  Semyazino, Vladimir
-  Zhukovsky, Moscow region – 217 km.
-  Domodedovo, Moscow – 259 km.

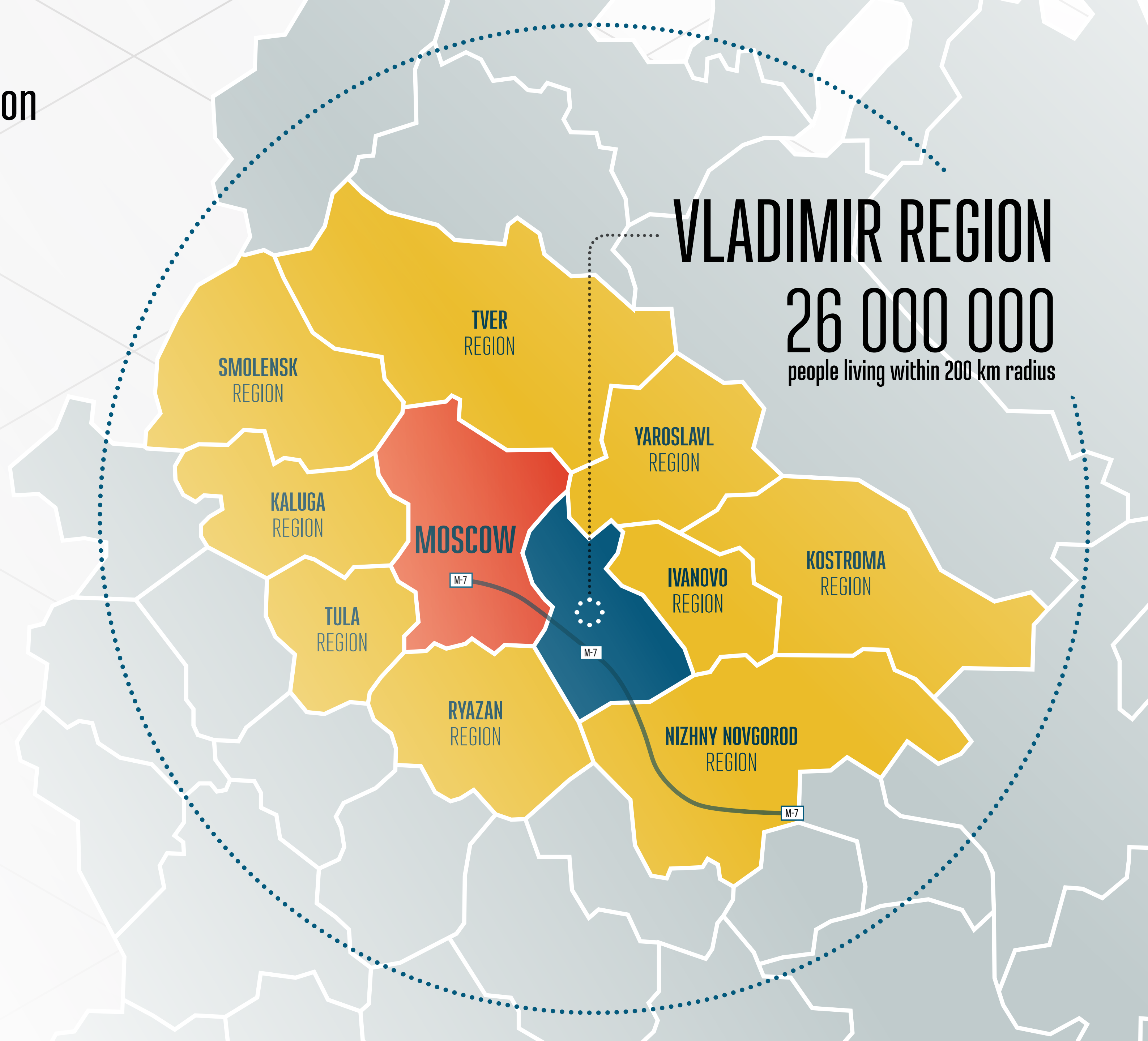
 Population  
**1,365,805** people

 Workforce  
**70%**

 Distance to  
Moscow **180 km**

 Part of the Central  
Federal District

 Over **30% of Russia's population** within 500 km radius







Comfortable living



# 288 HOTELS

in Vladimir and the region

**Dobrograd** is the first Russian city with utmost comfortable conditions for living, working and self-fulfilling through the blend of hi-tech and advanced urban planning.

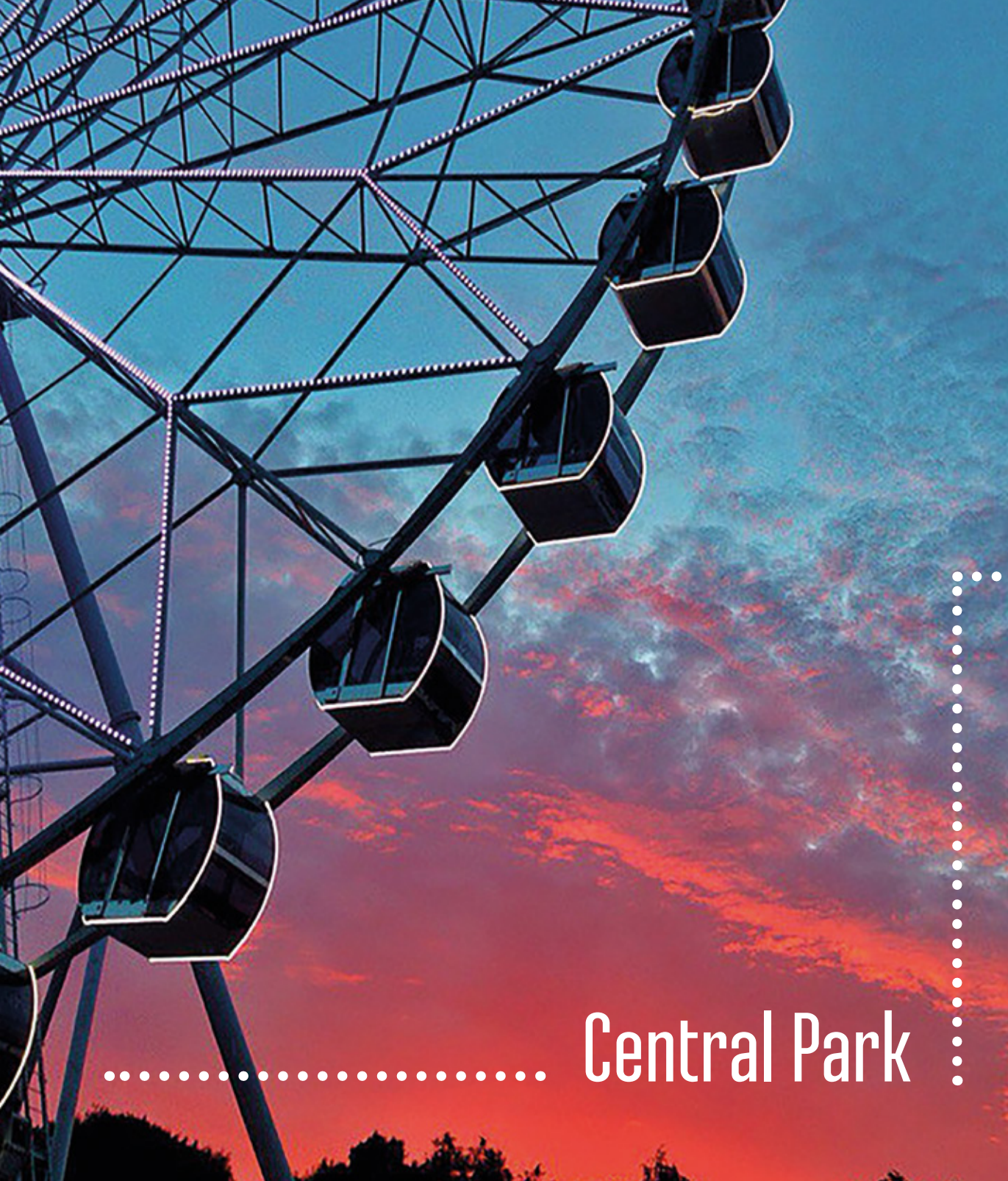


**Suzdal Hotel & Tourist Complex** is the biggest hotel and tourism landmark in Suzdal, which features the hotel, restaurant, spa and camping .....



**Voznesenskaya Sloboda** .....  
Park Hotel





Central Park



Bike lanes



Historic downtown of Vladimir





Comfortable living

## Ski pistes

- Krasnaya Gorka, Kovrov
- Puzhalova Gora, Gorokhovets
- Zayachya Gora, Sadovy village, Suzdal district



## Funwakepark33 wakeboard park, Kovrov



## Fitness centers & stadiums



## YARKOpark trampoline center, Vladimir







Walking street in  
the historic downtown of Vladimir —  
Georgievskaya Ulitsa



Cafes & restaurants



Green oasis in the 16th century's downtown of Vladimir  
— Patriarshie Gardens







Comfortable living



..... **3583** HISTORIC & CULTURAL LANDMARKS ..... **10** WHITE-STONE ARCHITECTURAL MONUMENTS OF THE 12TH CENTURY ..... **8** TOURISM & INFORMATION CENTERS ..... **27** MANOR ENSEMBLES ..... **33** MUSEUMS

Suzdal is a pearl of  
Russia's Golden Ring route





# Unique nature landmarks



Bogolyubovo meadow



Meshchyora National Park



Dyukinsky reserve



Klyazminsko-Lukhsky reserve





## Education & talent

36

professional  
education  
providers

4

higher education  
providers  
(HEP)

8

established and functioning learning centers  
Multipurpose centers  
of applied qualifications





# Education & talent

## Top HEPs

The flagship HEP is Vladimir State University Named After Alexander and Nikolay Stoletov



112  
programs



Engineering center  
of laser technologies  
in machine-building

Prototyping center  
innovative regional  
prototyping and  
engineering cluster



Regional center  
of forecasting and  
career assistance  
for graduates



The Kovrov State Technological Academy  
named after V.A. Degtyarev

11 secondary vocational  
programs

33 degree programs,  
CPT

military training alongside a degree

Vladimir branch  
The Russian Presidential Academy of National Economy and Public  
Administration under the President of the Russian Federation



3 core areas of  
training for  
executives





# Education & talent

## Priority competencies:

- Mechatronics
- CNC turning
- CNC milling
- Brickwork
- Lab chemical tests
- Welding
- Car repair and maintenance .....
- Primary school teaching
- Cooking .....

Regional talent pipeline standard  
for industrial growth WorldSkills





# The Vladimir Institute for Educational Development named after L.I. Novikova

## Platforma 33 gifted children's center



- identification, development and support of gifted and highly motivated children in the region
- intellectual programs



## Quantorium-33 children's tech park

5 areas of sci-tech creativity for children (quanta)

1100 learners annually

- Bioquantum
- Industrial design
- Augmented and virtual reality
- Aeroquantum
- Robotics





# Export potential

Diversified exports of the region:

- Pharmaceuticals;
- Home appliances;
- Food;
- Machines & equipment;
- Polymers, paints, sealants.

**97,3%** NON-RESOURCE  
EXPORTS (2018)

**+9,4%** EXPORT SHARE  
IN GRP (2017)

OVER  
TYPES **400** OF HIGH-TECH  
GOODS EXPORTED

TO **110<sup>+</sup>**  
COUNTRIES

**VLADIMIR**

BEIJING

KAZAKHSTAN

MUMBAI

GEORGIA

AZERBAIJAN

ISTANBUL

CAIRO

BERLIN

PARIS

BELARUS

export support:



РОССИЙСКИЙ  
ЭКСПОРТНЫЙ  
ЦЕНТР







## Region in figures (Jan-Nov 2019)

Residential construction

123,8%

610,5  
thousand sqm

Total business turnover

113%

1,067.5  
bn rubles

Average monthly  
salary

31,8k rubles

106,6%

Outgoing supplies

108%

482,7  
bn rubles

IPI

103,9%

Capital investments

369  
bn rubles

In the last  
5 years

Retail turnover

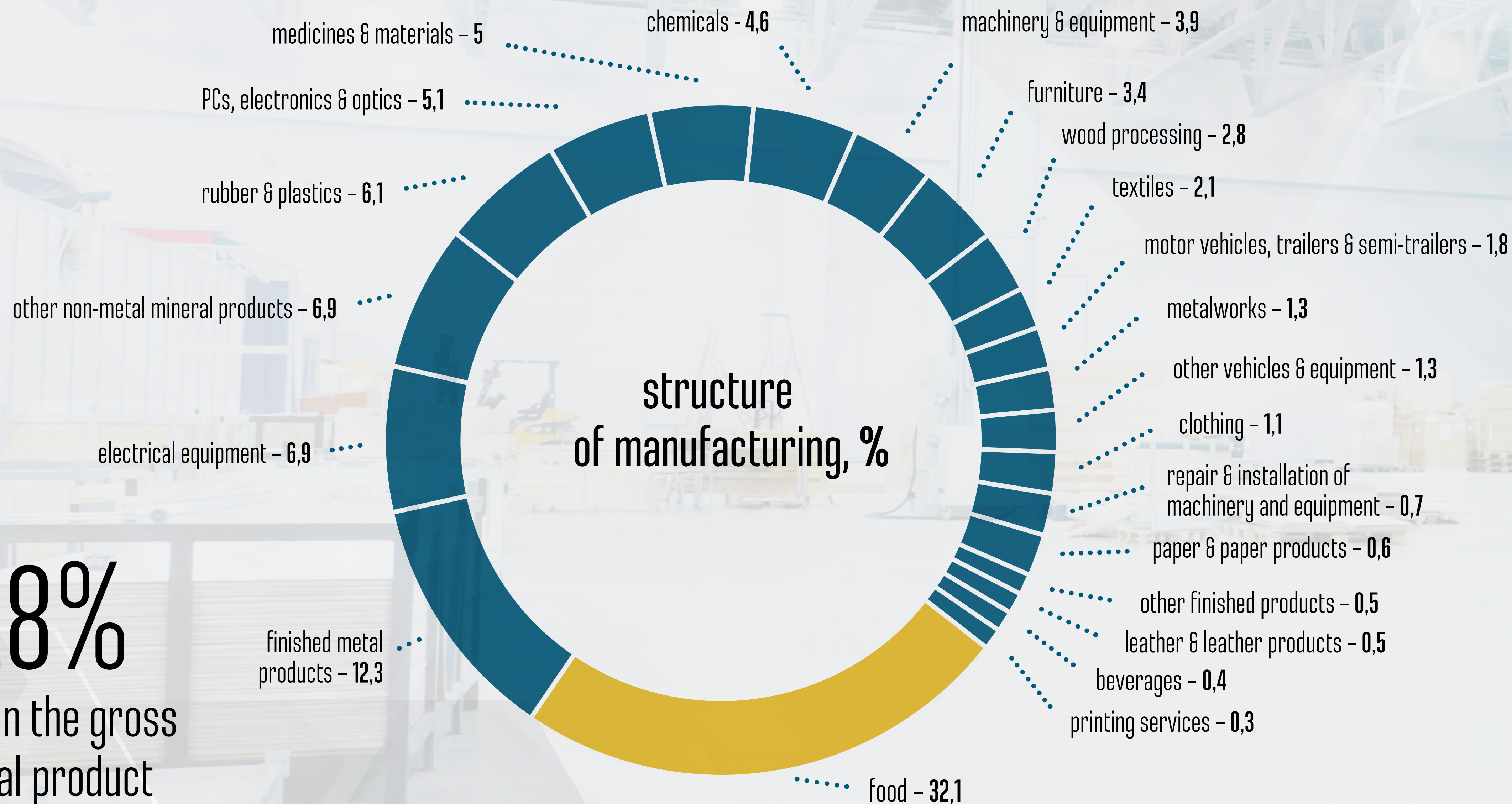
100,6%

216  
bn rubles



# Industrial potential

**37,8%**  
share in the gross  
Regional product





# Industrial potential

## Structure

Mining  
**1,0%**

Electricity, natural gas  
and steam supply,  
air conditioning  
**7,2%**



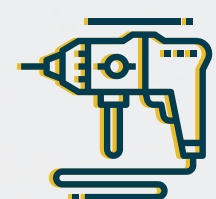
Manufacturing sites

**89,5%**

Water supply, wastewater disposal,  
waste collection and disposal, pollution  
discharge elimination

**2,2%**

## Competitive edge & potential cooperation



Precision mechanics,  
machine tool industry



Electrical engineering,  
robotics



Laser & membrane  
technology



Pharmaceuticals & chemical  
industry



Pipe  
fittings



Insulation & construction  
materials



# Biotechnology & pharmaceuticals

Providing Russia's healthcare system with modern genetically engineered domestic medicines for the diagnosis and treatment of severe and socially significant diseases.

**9** biggest pharmaceutical sites,  
including trial centers

**2** GMP-compliant  
full-cycle plants

**50%** cancer drug  
manufacture

- Generium ZAO
- VEROPHARM OOO
- LEKKO ZAO
- Ecopolis ZAO
- Ellara OOO
- Slavyanskaya Apteka OOO
- Pokrov Plant of Biopreparations AO
- Veterinary Medicines Factory AO
- FGBI Federal Center for Animal Health





# Generium International Biotechnology Center



- Molecular, cell biology, immunology;
- Creation of cell strains, improvement of pilot cultivation;
- Development and improvement of both laboratory and pilot processes for isolation and analysis of therapeutic recombinant proteins, monoclonal antibodies, peptides;
- Industrial manufacture of recombinant proteins based on cell strains of bacteria and mammals;
- Preclinical studies;
- Clinical studies.

6 medicines included  
in the list of life-saving  
and essential medicines



## VEROPHARM 000



- **50 products**, including chemotherapy drugs and pre-chemotherapy medicines; antibiotics and other agents.
- The range of modern anti-tumor drugs meets **60%** of national needs for cancer therapy.





# Chemical industry

Implementation, development of manufacture and use of polymers and composite materials, membrane technologies and environment management solutions, including in water conditioning and wastewater treatment.

- Dow Izolan OOO
- Akrilan OOO
- RM Nanotekh AO
- Septa OOO
- Blockform ZAO
- Polycell ZAO
- NVP Vladipur OOO
- SPC Adhesive OOO
- Vladimirsky Polyefir branch of RB Group AO

30% chemical  
production





Glass industry

# 100% GLASS DECANTERS

.....

- Magistral LTD 000
- Krasnoe Ekho 000
- Simvol Plant 000
- Opytny Stekolny Zavod 000
- Gusevsky Glass Factory named after F.E. Dzerzhinsky OAO





## Glass industry

- MEGASTEK OOO
  - TekhnoQuartz OOO
  - OCV Steklovolokno OAO
  - Gusevskoy Crystal Factory named after Maltsov
  - Steklopakety I Steklo-Arkhitektura OOO
- 



.....

**VPK OOO** is a plant for the extraction and high quality quartz sand beneficiation for the glass industry.

Annual capacity – **500,000 MT** of quartz sand VS-030, VS-040.



## Farming & food industry

134 FARMING  
ENTERPRISES

250 PEASANT  
FARMS

507 FOOD & PROCESSING  
PLANTS

over 10 000 people employed in farming

### Greenhouse vegetables:

- SPK combine Teplichny
- Tsarsky Pir OOO

rank 3 in the Central Federal District  
by cow milk productivity in large  
and medium farms

- SPK Shikhobalovo
- Lenin's SPK
- PZ Starodvorsky OAO
- SPK PZ Ilkino
- SPK PZ Dmitriyevy Gory
- SPK Krasnoselskoye
- SPK Babaevo





Farming & food industry

# TOP 50

biggest raw milk  
manufacturers

# TOP 30

biggest cattle farms  
by cattle stock

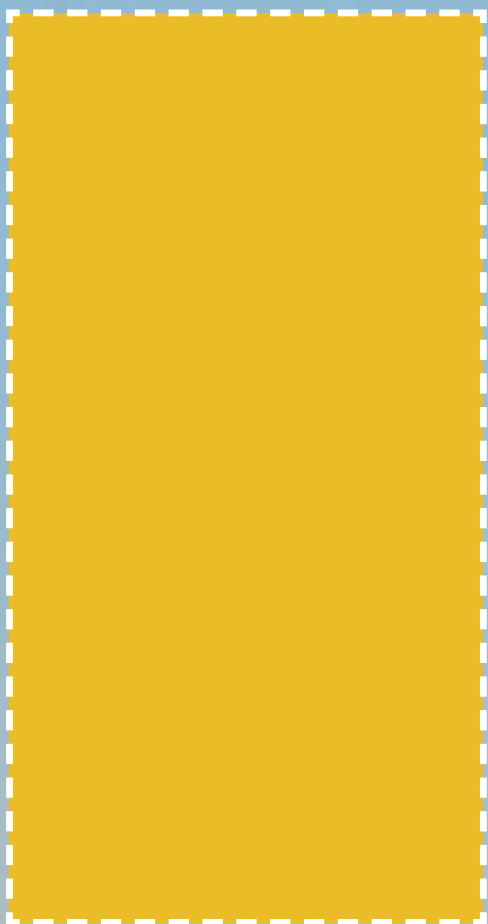






Farming industry

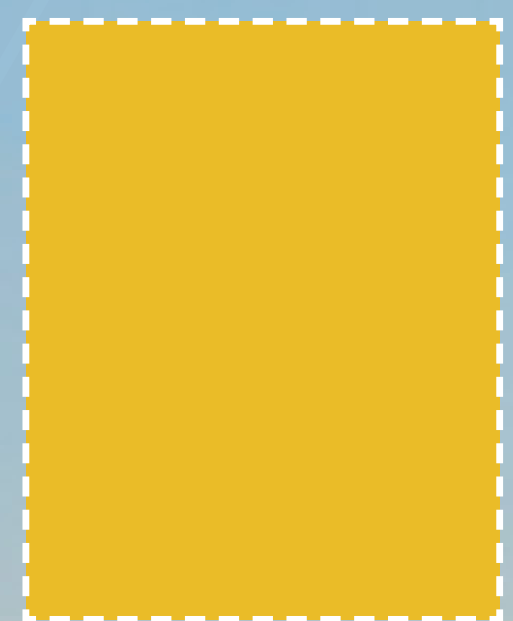
61,8%



livestock

18 bn rubles

38,2%

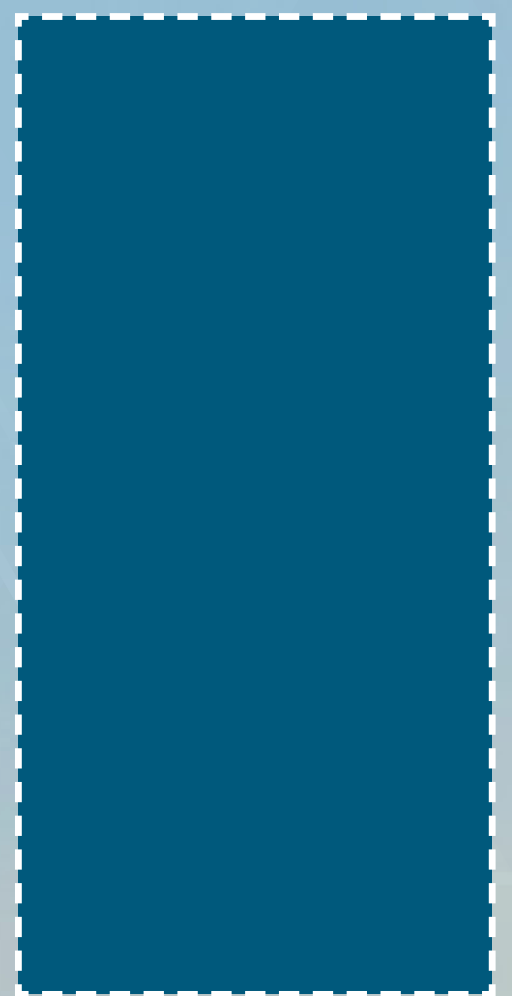


crop farming

11,1 bn rubles



68,6%



farming enterprises

28,2%



public farms

3,2%



peasant farms

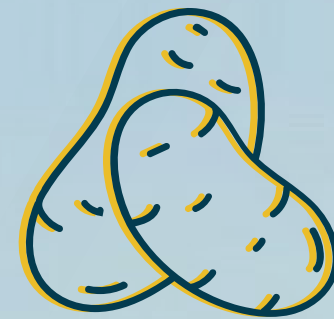




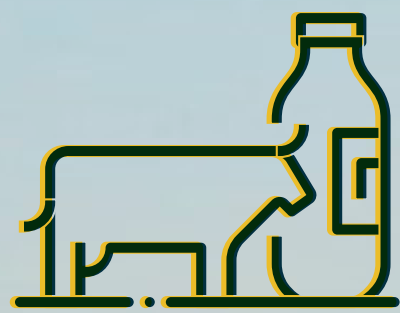
# Priority farming development areas in the region



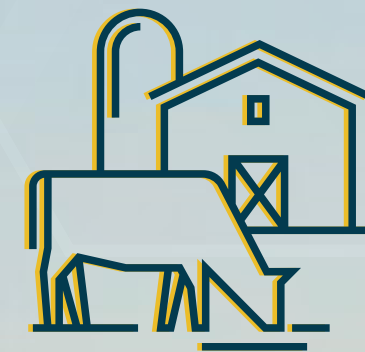
Outdoor & indoor  
vegetable growing



Potato growing



Dairy  
farming



Meat  
farming



Aquaculture





## Land structure of the region

559,1  
thousand ha



Arable land

120  
thousand ha



Hayfields

117,3  
thousand ha



Pastures

37,7  
thousand ha



Deposits

19,8  
thousand ha



Perennial  
plantings

Farmlands 982,2 thousand ha





# Sown area structure







Over 9 foreign-invested organizations

they account for more than **50%** of outgoing supplies



# Biggest meat processors



Vladimirsky Standard OOO



Yuriev-Polsky MK OAO



ABI Product ZAO



Delko OOO

## Confectionery



Mon'delis Rus OOO



Ferrero Russia ZAO

- Pokrovsky Pryanik OOO
- Vladimirsky BKK OAO

## Dairy



Ser (syr) John OOO



Gorodishchenskie Syry OOO

- Vladpromsyr OOO



# Oil & gas

Gusar 000

Involvement of enterprises and organizations in the development, production and supply of high-tech products for the oil and gas industry, networking to promote import substitution for the oil and gas industry.





## Leading industrial enterprises




**Kovrov Electromechanical Plant** is one of the Russian and CIS leaders in machine-building.

### ... Machine-building & automotive industry




**VOYAZH** is a manufacturing and engineering company engaged in vehicle interiors development and manufacture.

### ... Transport infrastructure & railway vehicles for the needs of the Russian Railways



**VOLGABUS** is a manufacturer of eco-friendly electric buses and natural gas-powered buses.



**Murom Railroad Switch Plant AO** is a leading regional manufacturer of railroad switches, crossover tracks, innovative freight railcars with 25 t axial load and other components for the needs of the Russian Railways.



# Industrial parks

• **MOSCOW** .....  
• 85km ..... distance from the border  
• with Vladimir region

- Delimited land plots
- Connected infrastructure & communications
- Tax incentives
- Extra services of management companies

**6** developed  
industrial and  
tech parks

**6,451** ha  
total area



• **NIZHNY NOVGOROD** .....  
• distance from the border  
• with Vladimir region ..... 60km



# Kameshkovo industrial park, priority social and economic development area

93,8 ha  
total area



## LOGISTICS

232 KM  
to Moscow

220 KM  
to Nizhny Novgorod

48 KM  
to Vladimir

27 KM  
to Kovrov

0,3 KM  
to Kameshkovo  
railway station  
Moscow-Nizhny Novgorod

23 KM  
to the Federal  
Highway M-7

## INFRASTRUCTURE

- Electricity up to 15 MW
- Natural gas supply up to 5 mln m<sup>3</sup>/year
- Water supply up to 4,200 m<sup>3</sup>/day
- Wastewater disposal up to 4,500 m<sup>3</sup>/day
- Motor roads 5 km



# XL tech park RUSKLIMAT



8,7 ha  
total area

## LOGISTICS

124 KM  
to Vladimir

83 KM  
to Moscow

5 KM  
to Kirzhach

5 KM  
to the railway  
station

23 KM  
to the Federal  
Highway M-7

M-7

## INFRASTRUCTURE

- Electricity up to 6 MW
- Natural gas supply up to 1,000 m<sup>3</sup>/h
- Water supply 1.5 m<sup>3</sup>/h
- Wastewater disposal 12 m<sup>3</sup>/h
- Highways

**FARAL**  
radiatori italiani dal 1966



**ИЗТТ**





# Paratsels industrial park GREENFIELD

189,9 ha  
total area

## LOGISTICS

170 KM

to Moscow

20 KM

to Vladimir

23 KM

to Undol  
railway station

0 KM

to the Federal  
Highway M-7

## INFRASTRUCTURE

- Electricity up to 39 MW
- Natural gas supply 10 thousand m<sup>3</sup>/h
- Water supply — 7 artesian wells (6 operating and one reserved) up to 4,200 m<sup>3</sup>/day.
- Pure water reservoirs 21,500 m<sup>3</sup> — 126 m<sup>3</sup>/h
- Wastewater disposal — local water treatment facilities





# OKA industrial park BROWNFIELD

8,4 ha  
total area

## LOGISTICS

320 KM

to Moscow

220 KM

to Nizhny Novgorod

130 KM

to Vladimir

3 KM

to Murom 1  
railway station

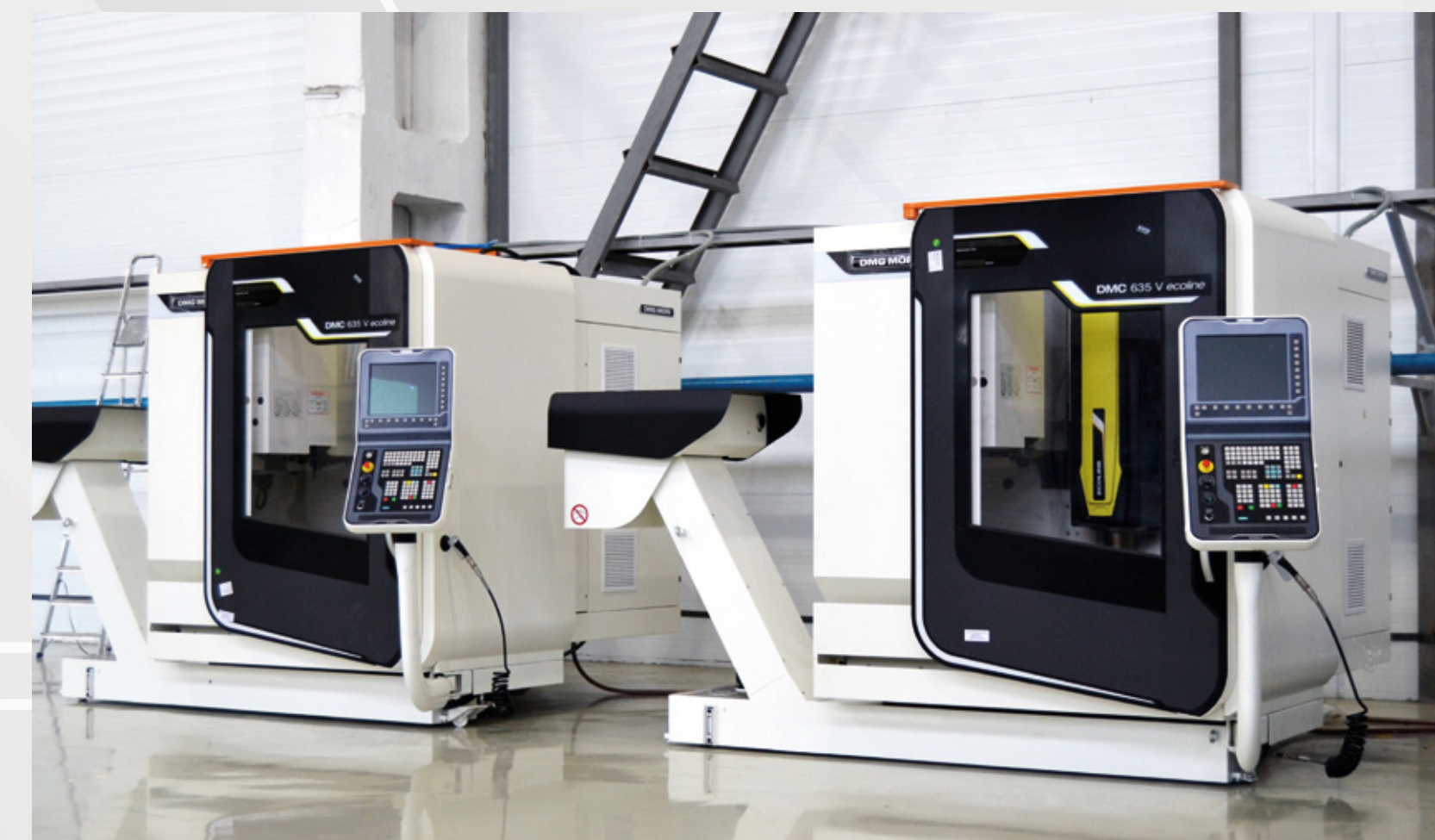
82 KM

to the Federal  
Highway M-7

M-7

## INFRASTRUCTURE

- Electricity up to 38 MW
- Natural gas supply up to 1.8 mln m<sup>3</sup>/year
- Water supply up to 1,440 m<sup>3</sup>/day
- Sewerage up to 2,880 m<sup>3</sup>/day
- Highways





# Strunino industrial park GREENFIELD

61 ha  
total area

## LOGISTICS

140 KM  
to Vladimir

118 KM  
to Moscow

1 KM  
to Strunino  
railway station

18 KM  
to the Federal  
Highway M-8

M-8

## INFRASTRUCTURE

- Electricity up to 6 MW (5MW project)
- Natural gas supply up to 10.961 thousand eq. fuel tons/year
- Water supply up to 62.5 m<sup>3</sup>/day
- Centralized sewerage system in Strunino
- Highways





# Investment support measures: tax incentives

Project category\*

Amount of investments

Incentive validity period

CIT

CPT

1

50-200 mln rubles  
200-400 mln rubles  
400-800 mln rubles  
800 mln-1.5 bn rubles  
1.5-2 bn rubles  
over 2 bn rubles

2 years  
3 years  
4 years  
5 years  
6 years  
7 years

13,5%

0%

5

50-400 mln rubles  
400-800 mln rubles  
over 800 mln rubles

3 years  
4 years  
5 years

14,5%

0,6%

4

50-400 mln rubles  
400-800 mln rubles  
over 800 mln rubles

3 years  
4 years  
5 years

15,5%

1,1%

3

50-400 mln rubles  
400-800 mln rubles  
over 800 mln rubles

3 years  
4 years  
5 years

16%

1,5%

2

50-400 mln rubles  
400-800 mln rubles  
over 800 mln rubles

3 years  
4 years  
5 years

16,5%

2%



Minimum threshold  
for project investments **100 mln rubles**

For residents of industrial  
and tech parks **50 mln rubles**

## Project category\*

## Investment support

1

investment project on starting a manufacturing business by building and (or) acquiring capital construction facilities, as well as completing CIP, acquiring, reconstructing, upgrading fixed assets, acquiring and (or) creating intangible assets

5

investment project on developing any existing manufacturing business, with set up fixed assets and intangible assets of over 75% through 150% of depreciated book value of fixed assets and intangible assets calculated by the end of the calendar year previous to that of first capital investments

4

investment project on developing any existing manufacturing business, with set up fixed assets and intangible assets of over 75% through 150% of depreciated book value of fixed assets and intangible assets calculated by the end of the calendar year previous to that of first capital investments

3

investment project on developing any existing manufacturing business, with set up fixed assets and intangible assets of over 25% through 75% of depreciated book value of fixed assets and intangible assets calculated by the end of the calendar year previous to that of first capital investments

2

investment project on developing any existing manufacturing business, with set up fixed assets and intangible assets of up to 25%, inclusive, of depreciated book value of fixed assets and intangible assets calculated by the end of the calendar year previous to that of first capital investments



# Incentives for residents of the priority development area

## Type of tax and charge

## Rate

## Incentive validity period



CPT

0%

10 years



CIT



Budget of  
the Vladimir region

0%

First 5 years

10%

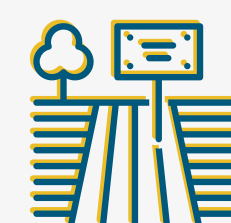
Next 5 years



Federal budget

0%

5 years



Land tax

0%

5 years



Insurance payments  
to the state  
extrabudgetary funds



Pension Fund

6%



Social Insurance Fund

1,5%



Compulsory Medical Insurance Fund

0,1%

7,6%

10 years



# Incentives for residents of the priority development area engaged in mining

Type of tax and charge

Rate

Incentive validity period



Privileged mining rates

0%

First 24 tax periods

0,2%

from 25 through 48 tax period

0,4%

from 49 through 72 tax period

0,6%

from 73 through 96 tax period

0,8%

from 97 through 120 tax period

1%

in subsequent tax periods

During 120 tax periods,  
from the start of  
the CIT rate application

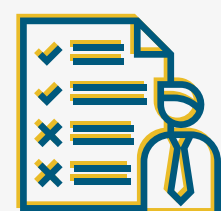


# Investment support

## Eligibility criteria



Minimum investment



Project requirements



Preferential CIT rate



Incentive validity period

## Tax incentives for parties to special investment contracts (SPIC)

No

The investor takes part in an open or closed tender of the Ministry of Industry and Trade of the Russian Federation. Selection is based on the following criteria:

- the period of implementing a high technology from the list approved by the Government of the Russian Federation;
- the project will manufacture globally competitive goods;
- volume of industrial goods produced during SPIC validity;
- level of manufacture localization.

Federal budget



0%

Regional budget



5%

For SPIC duration, but until the period, in which the total amount of the provided incentive exceeds 50% of SPIC investments

## Tax incentives for regional investment projects

100 mln rubles

- goods are manufactured during project roll-out
- project takes place in one of the RF constituent entities
- 90% of revenue is generated from the project.

Federal budget



0%

Regional budget



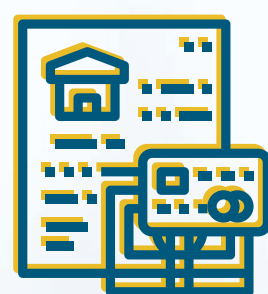
5%

For the payback period, but not more than 5 years



# Investment support

Land tenancy without bidding for large-scale investment projects  
(under the Law of Vladimir region as of **02/25/2015 N 10-OZ**)



Application for project recognition  
as eligible under the Law of  
the region N10-OZ



Consideration by  
the interagency  
commission



Order of the Governor  
of the region on the project  
recognition as eligible



# Business development & support organizations



## Vladimir Region Development Corporation AO

- Project one-stop shop support;
- Organization of co-financing, subsidizing costs for the development of project infrastructure;
- Establishment of management companies, membership in their governance bodies, development and implementation of the development strategy for industrial parks;
- Land registration. Liaising with resource providers, natural monopolies. Providing legal and engineering services, design work, assistance in obtaining necessary approvals;
- Search for and engagement of private partners in PPP projects, raising funds for PPP projects



[krvo33.ru](http://krvo33.ru)



## Vladimir Region Export Support Center

### Integrated solutions for cross-border expansion

Providing informational, analytical, consulting and organizational support for SME exports.



[export33.ru](http://export33.ru)



# SME support

Increasing access of SMEs to financial resources, including soft financing



Guarantee Fund  
of Vladimir Region

• Suretyship for SMEs under loan agreements,  
• bank bonds



garantfond-33.ru



Foundation for the Promotion of Small  
and Medium Enterprises in Vladimir Region

• Microlending for small and medium-sized enterprises and  
• organizations of SME support



fsrmsp33.ru



# Support organizations



Vladimir Leasing  
Foundation

• Providing lease services on  
preferential terms for SMEs



vladimirleasing.ru

## Leasing deal terms

- Lease period — up to 96 months;
- Advance payment — 15-49% of the leased item;
- The deal is VAT free;
- Initial interest rate 8% per annum (min. 2% annual increase);
- Suretyship for business owners.



Regional Prototyping  
Center

• Engineering and manufacturing site focused  
on 3D printing and scanning, prototyping,  
small-batch and tool production



protocenter.ru



# Business support infrastructure



Industrial Development Fund  
of Vladimir Region

- loan amount from 20 mln rubles up to 100 mln rubles
- interest rate 5%
- loan term up to 5 years
- preferential loans for manufacturing SMEs for the purchase of equipment for tech re-equipment and upgrade;
- co-funding projects by the applicant, private investors or through bank loans in the amount of at least 50% of the total project budget



frprf.ru



Regional business  
incubator

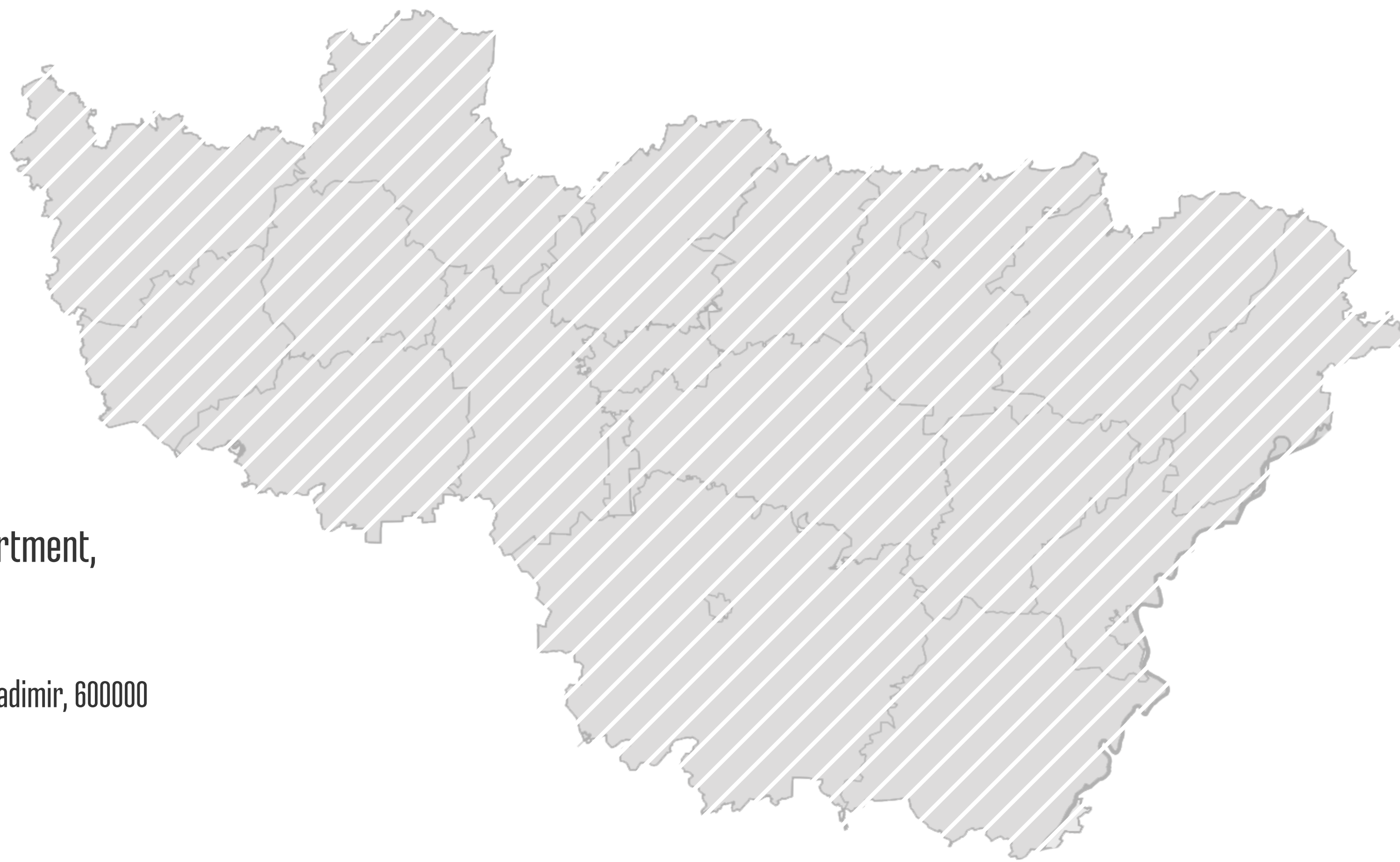
Assistance in startup establishment  
and further running.

- leasing non-residential business incubator premises on privileged terms out to small businesses
- consulting on taxation, accounting, lending, legal protection and business development, planning, upskilling and training
- Information support



vladbi.ru





## Economic Development Department, Vladimir Region

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Investment portal of  
Vladimir region

[investvladimir.ru](http://investvladimir.ru)